

# Ocean One

## Project: American Celebration/Ocean One, Atlantic City, NJ

**Client:** Kravco, Inc., King of Prussia, Pennsylvania  
Herb Rosenthal - Los Angeles CA, Lou Dorfsman, New York, NY

**Description:** A "World's Fair" type exhibit in a major retail center.  
Theme: American values, patriotism, ethnic diversity and the continuing American dream.



▲  
Passport photos create an interpretive image of the statue of liberty.



▲  
Foreground: Stock market with fortune 500 companies depicted as consumer goods.  
Background: A giant sized shopping cart illustrates a cornucopia of products available to consumers.